2017 Robotovate: The Entrepreneurial Challenge Rules

Presented by the City of Albuquerque

Goal: Market, for votes from all attendees at RoboRAVE US 2017, an innovative, working robotic product (autonomous and/or remote controlled) that customers will want to buy!

What: This is our cornerstone robot challenge:

PROMOTE, SUPPORT, and CONNECT ENTREPRENEURIAL / INNOVATIVE ROBOTICS with the communities of education, business, & government.

Who: Any teams of 2 to 4 players in the divisions of:

- Middle School (Grades 6th – 8th)
- High School (Grades 9th – 12th)
- Big Kids (Anyone Beyond High School)

Registration Cost: $100/team; Closes April 15th, 2017 at 1800hrs MST

Check-in Requirements: On May 5th, 2017 between 8a - 5p… **Note:** Voting begins at 8AM

- Demonstrate your product is functioning.
- Show your business cards with a logo.
- Show your 1 page marketing flier.

Awards:

- 1st: **$800** sponsored by: (TBD)
- 2nd: **$400** sponsored by: (TBD)
- 3rd: **$200** sponsored by: (TBD)

Voting determines the top teams:

- **No JUDGING!** Everyone that attends RoboRAVE US 2017 will have the opportunity to cast one vote on their favorite, most innovative product.
- There will be **Subject Matter Experts** (SME) from universities, community colleges, businesses, and government agencies in the audience who will have **50 votes!**
- SME's can use their **50 votes** for one team or multiple teams, their choice.
- So be on your toes, all the time!!!

Teams must have:

- A working autonomous and/or RC robotic product; total value Not To Exceed $3000 USD.
- A **logo** promoting your robotic product as a business card.
- A one page **promotional flyer** highlighting your product's unique features.
- A high quality, 60 second **promotional video**, if you want to **reduce your team registration to $50 USD!**

Track: None - you have a "brick and mortar" location (a table) but you are also free to roam the event pitching your product for votes.

Prize Money: RoboRAVE US 2017 Awards